Access to the global plastics industry

Conferences
Sponsorship opportunities
Helping you make new connections and grow your business

We are a leading provider of information, market intelligence, and conferences for the global plastics industry. Formed in 1986, our business is underpinned by our talented people, their expert understanding of the industry, and our comprehensive and detailed databases.

Leverage the constant contact that we have with the industry from on-going market research, regular magazines, and our growing portfolio of conferences and exhibitions.

A great place for making new business connections

Marketing opportunities
Create a highly effective lead generation platform for promoting your company and its products. In addition to an exhibition space, you can leverage a series of different high-profile sponsorship options to get more visibility for your brand and ensure you maximise the business opportunities at each event.

Platform for learning and networking
Our conferences offer you excellent opportunities for making new contacts with plenty of time set aside for networking.

High quality audiences
Meet senior decision-makers, processors, and end-users at our events. We focus on specific markets and bring together international audiences, including influential players from throughout the supply chain.
Why sponsor an AMI conference?

- Generate new sales leads
- Network with key decision makers
- Launch and showcase your products and services
- Convert prospect clients into sales
- Promote and reaffirm your brand awareness

Companies who have sponsored our conferences include:

- Sumitomo Demag
- 3M
- Bayou Wesco Industrial
- AkzoNobel
- Alemaire
- Aquar Engineering
- DNV
- Atlas Titan
- Bluestar
- Carlisle
- Buss
- Repsol
- Coperion
- Imerys
- Dehso
- Dow
- Emerald Kalama Chemical
- Erema
- Ermo
- ESOPP
- ExxonMobil
- Farrel Pomini
- Triomada
- JSW
- Brueckner Maschinenfabrik
- Kamps
- Davis Standard
- Viscotaq
- Krauss Maffei Boehringer
- Loistritz
- Nieuw Chemie
- Illig
- LyondellBasell
- Rodyne Efisio
- Goebel IMS
- Sikora
- Mols
- Melkon
- Mol Group
- Premier Composites
- Compas
- TECOMAT
- Uki petrol
- Azo
- Valspar
- ViscoTaq
- Waters
- BASF
- Klockner Yuhua
- NFM
- Bleaterfeld
- Dreyplas
- Eastman
- Euromatic
- Cemi
- Nabaltec
- Dupont
- Grupo Azoty Jas S.A.
- Solvay
- ICMA
- NJC Europe
- Novamont
- Sliwak
- Perstorp
- Songwon
- NRI
- Sumitomo Chemical
- SML
- Borealis
- Boreale
- Cloeren
Choose a package to suit your business needs

All sponsorship packages include:

- Your logo on the conference webpages
- Your logo on the conference programme, which features in our extensive email and postal promotion
- Your logo on adverts in AMI’s digital magazines
- Your logo on the official conference proceedings (on front cover and agenda page)
- A one-page company profile inside the official conference proceedings, distributed to all attending delegates and sold after the conference to interested parties
- A special sponsor rate for any additional registrations made by you, for colleagues or customers
- A personal thank you from the conference chair at the event

Exclusive headline sponsorship

- Your logo and branding displayed in the conference meeting room (exclusive to the headline sponsor)
- An additional 100-word profile in conference programme (exclusive to the headline sponsor)
- A hyperlink from the conference webpages to your website (exclusive to the headline sponsor)
- One exhibition space in the networking area
- Three company representatives
**Sponsorship opportunities**

**Signage**
- Two signage pull up banners with printed logo and up to two images (banners provided by AMI, logo and images provided by sponsor)
- One exhibition space in the networking area
- Two company representatives

**Conference bags**
- Printed logo on the conference bags (bags provided by AMI and distributed to all attendees)
- One exhibition space in the networking area
- One company representative
- Extra options (contact for a quote):
  - A promotional flyer inserted into the bags
  - Logo printed in two colours

**Conference lanyards**
- Printed logo on lanyards (lanyards provided by AMI and distributed to all attendees)
- One exhibition space in the networking area
- One company representative

**On-stage prize draw**
- On-stage prize draw during the conference (prize provided by sponsor)
- One exhibition space in the networking area
- One company representative
Conference agenda

- Your logo, a 100-word company profile and up to two images on two A1 conference agenda boards, displayed outside the conference room and by the registration desk (boards provided by AMI, content provided by sponsor)
- One exhibition space in the networking area
- One company representative

Promotional distribution

- One promotional item given to each delegate at registration (item provided by sponsor)

Coffee break

- Your logo and branding displayed in the coffee break area
- Extra options (contact for a quote):
  - Display of branded promotional items

Presentation download

- Your logo on the online presentation download page
- Your logo on the printed flyer and welcome letter given to delegates
Lunch

- Your logo and branding displayed in the lunch area
- One exhibition space in the networking area
- Two company representatives

Networking cocktail reception

- Your logo and branding displayed in the reception area
- One exhibition space in the networking area
- One company representative

Additional sponsorship opportunities are available, contact us to find out more!

Add a media package

Save over 30%

Extend your brand reach by adding a media package and save over 30% on ratecard prices. Get three full-page adverts or three half-page adverts in an AMI digital magazine of your choice: Compounding World; Film and Sheet Extrusion; Injection World; Plastics Recycling World; Pipe and Profile Extrusion; or a combination of these.

These magazines provide a great opportunity for you to promote your company to a large global market.

- Freely accessible around the world to a global market, both online and via the magazine apps
- Clear focus on specific sectors of the industry, meeting the needs of readers and advertisers alike
- Stand out with an interactive advert, that can include links to websites, brochures, newsletters, or videos etc.
- Great rates, we are not burdened by the huge costs of printing and international postage, so won’t pass them onto you!

For more information on the magazines’ global distribution and the benefits of digital advertising, go to www.amimagazines.com
For further details on how we can help your business grow please contact Chris Kilworth using the details below:

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