

Agricultural Film

2018

Maximising crop yields with an effective use of silage, mulch and greenhouse films to feed the growing global population

17-19 September 2018
Melia Castilla, Madrid, Spain



**SPECIAL
OFFER**

Save **€200** if you
register before
29th June
2018

Sponsored by:

Braskem

ExxonMobil

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Film and Sheet
EXTRUSION

AMI

Bringing the plastics industry together.



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Agricultural Film

2018

Over the past 60 years, plastic film for silage, mulch and greenhouse applications contributed greatly to increasing agricultural output and productivity. Plastic films have been prominent in the horticultural industry, and in improving silage quality, helping to increase milk yields. They have also been extending the growing season with protective mulch and greenhouse films. Growing population, scarcity of water, agricultural land and soil, together with pollution and climate change, have put the global food production under pressure. The United Nations are aiming to eradicate poverty by 2030 and to become a zero-hunger generation for the first time in human history. Therefore, sustainability and efficient farming are now the priorities of the public and private sector involved in agriculture.

Agricultural Film 2018 will present research and solutions for the problems of protected agriculture. Cutting-edge speakers will provide insights and trends in raw materials and film extrusion creating the next generation agricultural films, while optimising cost structure during the product life cycle. The forum gathers agricultural film specifiers, researchers, film producers and the rest of the supply chain and provides a forum to network with professionals in this challenging industry.

The conference sessions will be simultaneously translated into Spanish

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*A good learning
experience with excellent
networking opportunities.*

Development Manager, Alok Masterbatches



Five good reasons to attend:

- **Learn about trends in the global agricultural film market and see the big picture**
- **Discover ways to increase efficiency and sustainability of your agricultural and farming business**
- **Hear about key technological developments in silage, mulch and greenhouse films**
- **Understand opportunities for film waste reduction through effective recycling and biodegradable technologies**
- **Meet the supply chain and benchmark your company performance against leading industry players**

Ways to get involved:

Delegate registration

Register before 29th June 2018 and pay €1115* saving €200 on the full price of €1315*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings

*Spanish VAT rules apply.

Sponsorship

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

Exhibition space

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the Aranjuez Room next to the main meeting room.

Space is limited so to avoid disappointment please register for this service as soon as possible.

CONFERENCE HOTLINE

Contact: Sophie Harrisson, Conference Organiser
Tel: +44 (0) 117 314 8111
Fax: +44 (0) 117 311 1534
Email: sophie.harrisson@ami.international

SAVE €200

Register before
29th June
2018

Monday 17th September 2018

18.00-19.30 Registration and Networking Cocktail Reception
There are no conference sessions on this day


Tuesday 18th September 2018

08.00 Registration and welcome coffee
09.00 Opening announcements

SESSION 1 - AGRICULTURAL FILMS: GLOBAL IMPACT & INDUSTRY STANDARDS

- 09.10 **Trends in the agricultural film business**
Mr. Andrew Reynolds, Director,
AMI CONSULTING, United Kingdom
- 09.40 **European standards for agricultural and horticultural plastic films. What's new?**
Mr. Gerard Pichon, R&D Manager,
BARBIER GROUP, France

SESSION 2 - MULCH FILM & PLASTICULTURE - A WINDOW INTO INDIA'S BOOMING MARKET

- 10.10 **Plasticulture - A tool towards doubling farmers' income and the Government of India initiatives**
Mr. Rohit Lall, Joint Project Director,
NATIONAL COMMITTEE ON PLASTICULTURE APPLICATIONS
IN HORTICULTURE (NCPAH), MINISTRY OF AGRICULTURE &
FARMERS WELFARE, GOVERNMENT OF INDIA, India
- 10.40 Morning coffee sponsored by: 
- 11.20 **Mulch films: a challenging Indian scenario**
Mr. Francis Rodrigues, Head - Technical Services,
PLASTIBLENDS INDIA Ltd., India
- 11.50 **Success stories and case studies of plastic mulching in India and how to design the right mulch film**
Mr. Rajeeb Kumar Roy, Managing Director,
AGRIPLAST TECH INDIA Pvt Ltd., India
- 12.20 **How sustainable are biodegradable and renewable mulch films? A quantitative approach in the light of sustainable development goals**
Ms Sara Guerrini, Public Affairs Agriculture,
NOVAMONT SPA, Italy
- 12.50 Lunch

SESSION 3 - MULCH FILM - CROP PROTECTION AND POST-CONSUMER WASTE REDUCTION

- 14.20 **KEYNOTE SPEAKER**
Agricultural Plastics and their contribution to a sustainable future
Mr. Andrés Góngora Belmonte, Provincial Secretary of COAG
Almería and State Manager of Fruit and Vegetables of COAG,
COAG, Spain
Mr. Bernard Le Moine, General Secretary,
PLASTICULTURE, France
- 14.50 **High-reflective metalised crop protection films**
Dr. Ralf Dujardin, Vice President Marketing and Innovation,
IMAFLEX Inc., Canada
- 15.20 **Silicone masterbatch for agricultural mulch films**
Dr. Celine Chevallier, Product Development Engineer,
MULTIBASE, SUBSIDIARY OF THE DOW CHEMICAL
COMPANY, France
- 15.50 Afternoon tea
- 16.30 **EN17033, the new CEN standard that regulates biodegradable mulch film on the European scale: requirements and specifications**
Mr. Olivier de Beaurepaire, Market Development,
BASF, France
- 17.00 **New developments suitable for agricultural films biodegradable in soil conditions**
Ms. Chelo Escrig, Head of Extrusion Department,
AIMPLAS, Spain

- 17.30 **Up to 100% reuse - high quality regranulate from post-consumer film scrap**
Mr. Armin Villa, Sales Manager - Division Recycling Technology,
STARLINGER & Co. GesmbH, Austria

20.00 Conference dinner

Wednesday 19th September 2018

08.30 Registration and welcome coffee
09.00 Opening announcements

SESSION 3 CONT. - MULCH FILM - CROP PROTECTION AND POST-CONSUMER WASTE REDUCTION

- 09.10 **Fumigant barrier and recyclability of TIF mulching films with EVOH**
Ms. Diana Maya, Technical Service and Development
Engineer,
KURARAY AMERICA Inc., United States

SESSION 4 - GREENHOUSE FILM - HIGH PERFORMANCE FOR MAXIMUM CROP YIELDS

- 09.40 **Precision farming and innovative film solutions**
Mr. Rakesh Pandya, Marketing and Value Chain Manager -
Agriculture,
BOROUGE, India
- 10.10 **Downstream value chain impact of agricultural films**
Dr. Melis Arin, Application Development Consultant,
CHEMOURS BELGIUM BVBA, Belgium
- 10.40 Morning coffee sponsored by: 
- 11.20 **Use of photo-catalysis in greenhouse films and experiments in field trials**
Mr. Ermanno Traietta, Sales Area Manager,
ULTRABATCH s.r.l., Italy
- 11.50 **Permanent anti-drip additives for greenhouse and agricultural film based on di-block technology**
Mr. Simon Waddington, Business Development Director,
INTERFACE POLYMERS Ltd., United Kingdom
- 12.20 **Latest generation light stabilisers for greenhouse films in response to challenging market needs**
Mr. Javier Fernandez Perez, Technical Marketing Manager
Agriculture,
CLARIANT PLASTICS & COATINGS AG, Switzerland
- 12.50 Lunch

SESSION 5 - SILAGE FILM IMPROVES FODDER QUALITY

- 14.20 **Improved crop protection with high performance plastic films**
Dr. Amit Kumar Ghosh, Polymer Technologist
- Film Application,
EXXONMOBIL CHEMICAL EUROPE Inc., Belgium
- 14.50 **High performance solutions for bale wrap**
Mr. Marcial Cesar Vieira, Application Engineer,
BRASKEM, Brazil
- 15.20 **Silage wrap film; will it stick well?**
Mr. Lucio Baccaro, Market Developing & Technical Support
SABIC, Netherlands
- 15.50 Afternoon tea and conference ends

Lanyards sponsored by:



Agenda sponsored by:



REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____

VAT No.: _____

(Must be completed by all EU Companies)

Company activity: _____

Purchase order No. (if applicable): _____

Invoice address (if different from above): _____

DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: _____

First name: _____

Surname: _____

Position: _____

Email: _____

Special dietary requirements: _____

Signature: _____ Date: _____

Please confirm that you agree to your name being published alongside your company name and job title on the delegate list.

Yes

No

By registering for this event (please tick these boxes):

I agree to AMI's privacy policy (www.ami.international/about/legal)

I agree to AMI's Terms & Conditions (www.ami.international/about/tac)

We will not sell your personal data to any 3rd parties, and we will not keep your personal data for longer than is necessary.

PARTICIPATION

Select a delegate option:

Early Bird admission fee (Spanish companies): €1115 _____

Early Bird admission fee (non-Spanish companies): €1115 + 21% VAT = €1349.15 (Until 29th June 2018) _____

Full admission fee (Spanish companies): €1315 _____

Full admission fee (non-Spanish companies): €1315 + 21% VAT = €1591.15 _____

Upgrade your booking to include:

Exhibition Space (UK companies): €935 + 20% VAT = €1122 _____

Exhibition Space (non-UK companies): €935 _____

Conference Dinner (Spanish companies): €90 _____

Conference Dinner (non-Spanish companies): €90 + 21% VAT = €108.90 _____

Total: _____

Please note upgrades can only be booked with a delegate place

All payments to be made in Euros

Where applicable delegate admissions and dinners have 21% VAT applied as stated by the Spanish government. 20% UK VAT will be applied on exhibition spaces for UK customers

METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

Bank transfer quoting: Your invoice and A/C No. to:

National Westminster Bank Plc.

Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD

Account number: 06814077 Bank No. 556138

IBAN: GB63 NWBK 6072 0306 8140 77 SWIFT: NWBKGB2L

Pay by Credit Card

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: _____

Email: _____

AGRICULTURAL FILM 2018 CONFERENCE INFORMATION

17-19 September 2018

Melia Castilla

Madrid

Spain

Tel: +34 915 67 50 00

PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

Registration fee

- Early-bird offer: Register by 29th June 2018 for €1115*
- Full price: €1315*
- Exhibition space: Upgrade to an exhibition space for €935*
- Conference Dinner: Register at the price of €90*
- Group discounts: When registering as a group you may be entitled to discounts. Contact your Conference Organiser for more information

Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 (0) 117 314 8111.

Social events

• Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

• Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 18th September 2018.

Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a limited number of discounted rooms for attendees who make their reservations by 3rd August 2018. Please contact the reservation department from the Melia Castilla to receive the special room rate of €165 for a single room and €180 for a double room including breakfast and taxes.

CANCELLATIONS

Full refunds, less a cancellation charge of €300 will only be made on cancellations received prior to 17th July 2018. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades, sponsorship packages or Conference Dinner places at any time.

- * Where applicable delegate admissions and dinners have 21% VAT applied as stated by the Spanish government. 20% UK VAT will be applied on exhibition spaces for UK customers

CONFERENCE HOTLINE

SOPHIE HARRISSON, CONFERENCE ORGANISER

AMI

Third Floor, One Brunswick Square, Bristol, BS2 8PE, United Kingdom

Registered in England No: 2140318

Tel: +44 (0) 117 314 8111 Fax: +44 (0) 117 311 1534

Email: sophie.harrisson@ami.international

The latest programme, including any new speakers or changes to the schedule can be viewed on our website: www.ami.international