

Smart Packaging

2019

*Harnessing active and intelligent technologies to add value
to flexible and rigid packaging*

10-11 September 2019
Hamburg Marriott Hotel, Hamburg, Germany



**SPECIAL
OFFER**

Save **€200** when
you register before
28th June
2019

Media supporters:



Compounding **Film and Sheet** **Injection**
WORLD EXTRUSION WORLD

AMI

Bringing the plastics industry together.

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Smart Packaging 2019

The fourth edition of the Smart Packaging conference will take place on 10-11 September 2019 at the Marriott Hotel in Hamburg, Germany.

Driven by an increasing awareness regarding safety and quality of consumer goods, the packaging industry has undergone a significant evolution. Advancing from simple packaging design, the focus has now tilted towards balancing complex elements including the reduction of counterfeiting, increasing shelf life and driving sustainable consumption.

Additive technologies such as oxygen scavengers and anti-microbials are being joined by quality indicators based on gas detection, temperature monitoring and unique identification. The emergence of printed electronics holds out the promise of enhanced traceability and data capture, with the potential to integrate brand owner and consumer via web-based apps and social media.

AMI's Smart Packaging Conference offer a unique platform to meet the major players involved in this sector, from brand owners, retailers, packaging producers, plastics and additive suppliers through to active and intelligent technology developers, and processing machinery experts.

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“A great event that contextualises where smart packaging can really help retail and how intelligent packaging could move this on even further”

MARKS AND SPENCER PLC



Five good reasons to attend:

- **Hear about the latest technologies to add intelligence to packaging products**
- **Gather insights from leading packaging producers and retailers**
- **Learn about enhancing customer engagement using smart technologies**
- **Understand the role of Smart Packaging to combat counterfeiting**
- **Network and build contacts with key players from throughout the packaging supply chain**

Ways to get involved:

ATTEND

Register before 28th June 2019 and pay €1040* saving €200 on the full price of €1240*. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

SPONSOR

A variety of sponsorship opportunities are available at this conference to help promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

EXHIBIT

Make it easy to engage with the audience at this busy event with your own highly visible exhibition space. Bring your own display stand and / or banners and use the space to showcase your company's products and services and make a lasting impact. The exhibition runs throughout the conference by the main meeting room and is host to the networking functions.

Space is limited so to avoid disappointment please register for this service as soon as possible.

*VAT may apply

CONFERENCE HOTLINE

Contact: Anna Kislingbury, Conference Organiser
Tel: +44 (0) 117 314 8111
Email: anna.kislingbury@ami.international

SAVE €200

Register before
28th June
2019

Tuesday 10th September 2019

- 08:30 Registration and welcome coffee
09:30 Opening announcements

SESSION 1: MARKET TRENDS

- 09:40 **An overview of the smart packaging market**
Mr. Tim Paridaens, Director Consulting IoT, DELOITTE, Belgium
- 10:10 **Internet of Packaging (IoP)**
Mr. Kobi Bentkovski, CEO, WATERIO LTD, Israel
- 10:40 **Smart packaging for Sustainability**
Ms. Ophelie Gourdou, Senior consultant - in Sustainable Packaging Solutions, CAIRN CONSULTING, Germany (Former Senior Group Leader Packaging Europe - Cheese & Grocery, MONDELEZ)
- 11:10 Coffee Break

SESSION 2: INNOVATION MASTERCLASS - BREAKTHROUGH IDEAS/CASE STUDIES

- 11:50 **Infinite- purposeful packaging for the future**
Mr. Justin Creasy, Technical Sales Director, IT'S FRESH! AND FOOD FRESHNESS TECHNOLOGY GROUP, United Kingdom
- 12:20 **An innovation with several unique functional and regulatory benefits particularly in the food market**
Mr. Peter Tindale, Sales Director, SELIG LINERS EUROPE, United Kingdom
- 12:50 **Scalable smart packaging solutions powered by printed OLED technology**
Mr. Marcin Ratajczak, CEO, INURU, Germany
- 13:20 Lunch

SESSION 3: SMART PACKAGING APPLICATIONS FOR PHARMACEUTICAL AND MEDICAL DEVICES

- 14:50 **Successful track and trace and serialisation solution to combat counterfeit - based on global standards**
Ms. Sylvia Reingardt, Senior Sector Manager Healthcare Sales & Engagement, GS1, Germany
- 15:20 **Smart packaging for pharma and smart connected medical devices - is printable electronics a piece of the puzzle?**
Dr. Alex Cole, Strategic Marketing Manager, CPI, United Kingdom
- 15:50 **How businesses are using big data analytics to achieve improved outcomes in the delivery of medical, product and safety functionality.....cost effectively!**
Mr. Chris Waterhouse, Managing Director, IDI PAC LTD, United Kingdom
- 16:20 Coffee Break

17.00 SESSION 4: INTERACTIVE INNOVATION & TECHNOLOGY SHOWCASE

Hub 1: Cold chain intelligence - the missing link for the logistics of temperature sensitive goods

Mr. Jos Miermans, Business Partner, ETHECLO, Belgium

Hub 2: Anti-Spoilage Postharvest Solution

Mr. Moody Soliman, CEO & Co-Founder, STIXFRESH, United States

Hub 3: Radically reducing food waste through accurate freshness indication

Ms. Solveiga Pakštaitė, Founder & Director, MIMICA, United Kingdom

Hub 4: Demonstrating innovative authentication technologies to improve full supply chain transparency and security, consumer engagement and tracking from the packaging line to the end consumer - and backwards

Mr. Marco Linsenmann, CDO, SECURIKETT ULRICH & HORN GmbH, Austria

- 18:00 Networking Cocktail Reception

Wednesday 11th September 2019

- 08:30 Registration and welcome coffee
09:00 Opening announcements

SESSION 5: TECHNOLOGY AND MATERIALS INNOVATIONS

- 09:10 **Integrating printed electronics applications into plastics and packaging**
Dr. Andreas Willert, Senior Scientist, Deputy Head of Department, FRAUNHOFER INSTITUTE FOR ELECTRONIC NANO SYSTEMS ENAS, Germany
- 09:40 **Digital plastic - born in the injection molding process**
Mr. Alexander M. Schmoltdt, Manager Business Innovation & Incubation, MURATA ELECTRONICS EUROPE B.V., Netherlands
- 10:10 **Achieving shelf-life extension with new smart labelling technology**
Dr. Graham Skinner, Product Development Manager, INSIGNIA TECHNOLOGIES LTD, United Kingdom
- 10:40 Coffee Break
- 11:20 **Antimicrobial through biomimicry**
Mr. Michaël van der Jagt, CEO, PARX PLASTICS N.V., Netherlands

SESSION 6: INTELLIGENT AND CONNECTED PACKAGING

- 11:50 **"Smart" brand protection solutions**
Mr. James Lee, Director, Innovation Solutions Group, JONES PACKAGING, Canada
- 12:20 **RFID - from farm to fork**
Mr. Peter Jackson, Global Market Development Manager RFID Food, AVERY DENNISON, United Kingdom
- 12:50 Lunch
- 14:20 **Enhancing customer engagement using smart technologies**
Dr. Shira Rosen, Chairman, ISRAELI PACKAGING INSTITUTE (FORMER HEAD OF PACKAGING DEVELOPMENT & INNOVATION, STRAUSS GROUP INC.), Israel
- 14:50 **Future proofing a secure supply chain**
Mr. Oliver Kay, Senior Account Executive DACH Region, SCANTRUST SA, Switzerland

15:20 INDUSTRY LEADERS PANEL DISCUSSION: How rapid will the Smart Packaging market grow in the next 10 years?

Moderator: Mr. Chris Waterhouse, Managing Director, IDI PAC LTD, United Kingdom

Dr. Cormac Neeson, Director of External Affairs, CROWN TECHNOLOGY, United Kingdom

Dr. Shira Rosen, Chairman, ISRAELI PACKAGING INSTITUTE (FORMER HEAD OF PACKAGING DEVELOPMENT & INNOVATION, STRAUSS GROUP INC.), Israel

Mr. Andrea Questa, E-Commerce & Channel Manager EMEA, SEALED AIR S.r.l., Italy

- 16:20 Coffee Break and conference ends

REGISTRATION FORM

Register online

PLEASE COMPLETE IN BLOCK CAPITALS

Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____

VAT no.: _____

(Must be completed by all EU Companies)

Company activity: _____

Purchase order no. (if applicable): _____

Invoice address (if different from above): _____

DELEGATE/EXHIBITOR DETAILS

Title: Mr/Mrs/Dr/Other: _____

First name: _____

Surname: _____

Position: _____

Email: _____

Special dietary requirements: _____

Signature: _____ Date: _____

Please confirm that you agree to your name being published alongside your company name and job title on the delegate list.

Yes No

By registering for this event (please tick these boxes);

I agree to AMI's Privacy Policy (www.ami.international/about/legal)

I agree to AMI's Terms & Conditions (www.ami.international/about/tac)

PARTICIPATION

	Price	VAT	Total
<input type="checkbox"/> Early Booking Delegate Admission Fee ¹ : (Until 28th June 2019)	€1040.00	19%	€1237.60
<input type="checkbox"/> Delegate Admission Fee ¹ : (From 29th June 2019)	€1240.00	19%	€1475.60
<input type="checkbox"/> Exhibition Space: (UK Companies) ³	€1825.00	20%	€2190.00
<input type="checkbox"/> Exhibition Space: (Non-UK Companies) ⁴	€1825.00	0%	€1825.00
		Total:	_____

¹ Subject to German VAT at 19%. ² Reverse Charge. ³ Subject to UK VAT at 20%.

⁴ Reverse Charge for companies from other EU countries, 0% for Non-EU companies.

METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

Pay by credit card by [registering online](#):

We accept: Visa / Mastercard

Alternatively, please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: _____

Email: _____

Bank transfer quoting: 'Your invoice and A/C No.'

To: National Westminster Bank Plc.

Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD

Account number: 06814077

Bank no. 556138

IBAN: GB63 NWBK 6072 0306 8140 77

SWIFT: NWBKGB2L

SMART PACKAGING 2019 CONFERENCE INFORMATION

10-11 September 2019

Hamburg Marriott Hotel

Hamburg

Germany

Tel: +49 40 35050

HOTEL ACCOMMODATION

Delegates are responsible for booking their own accommodation. We have negotiated a room rate of €175 for a single room and €195 for a double (tax, breakfast and Wi-Fi included) at the Hamburg Marriott Hotel in Hamburg until 29th July 2019.

Please make your reservation using the direct hyperlink which can be found on our website www.ami.international/events (click on 'Smart Packaging' followed by Accommodation)

PARTICIPATION OPPORTUNITIES

Delegate registration: includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and coffee breaks.

Sponsor this event: maximise your company profile before, during and after the event by becoming a sponsor. For further information, please contact the Conference Organiser

Exhibition space: an excellent way to enhance your business opportunities and make it easy for delegates to find you! Includes:

- entry for one representative from your company
- one exhibition space in the networking area
- your company profile in the conference proceedings
- new and existing product display
- handing out brochures and promotional items from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly.

Group discounts: when registering as a group you may be entitled to discounts. Contact the Conference Organiser for more information.

Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

CANCELLATIONS

Full refunds, less a cancellation charge of €300 will be made on cancellations received prior to 7th June 2019. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition spaces or sponsorship packages.

CONFERENCE HOTLINE

ANNA KISLINGBURY, CONFERENCE ORGANISER

AMI

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AMI reserves the right to alter the programme without notice.

The latest programme, including any new speakers, changes to the schedule, and any amendments to pricing and terms and conditions can be viewed on our website: www.ami.international