

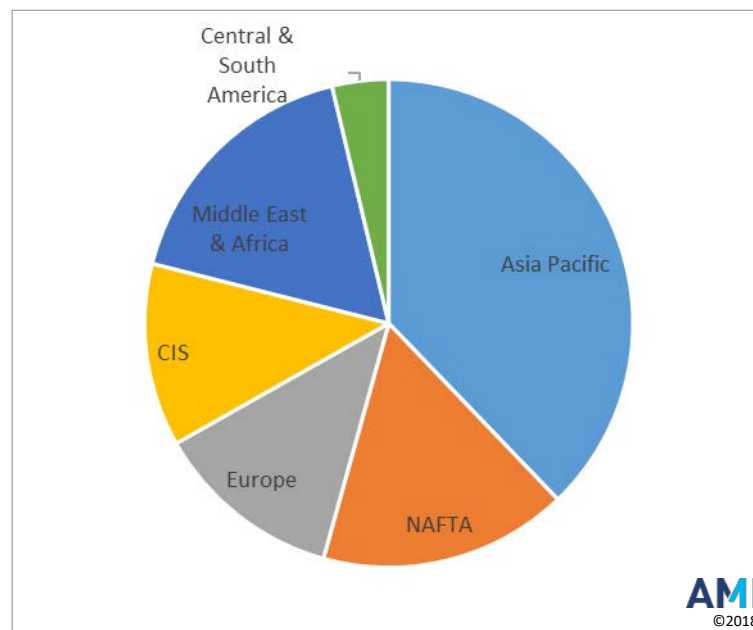
## GLOBAL PIPELINE COATING MARKET RECOVERY AND GROWTH

**Where there are challenges there are opportunities**

*New AMI Consulting report details material usage in the global pipeline coating industry*

AMI Consulting, Bristol, January 2018 – A new report by the plastics market experts, AMI Consulting, explores the challenges recently faced by the pipeline coating industry and presents the forthcoming opportunities.

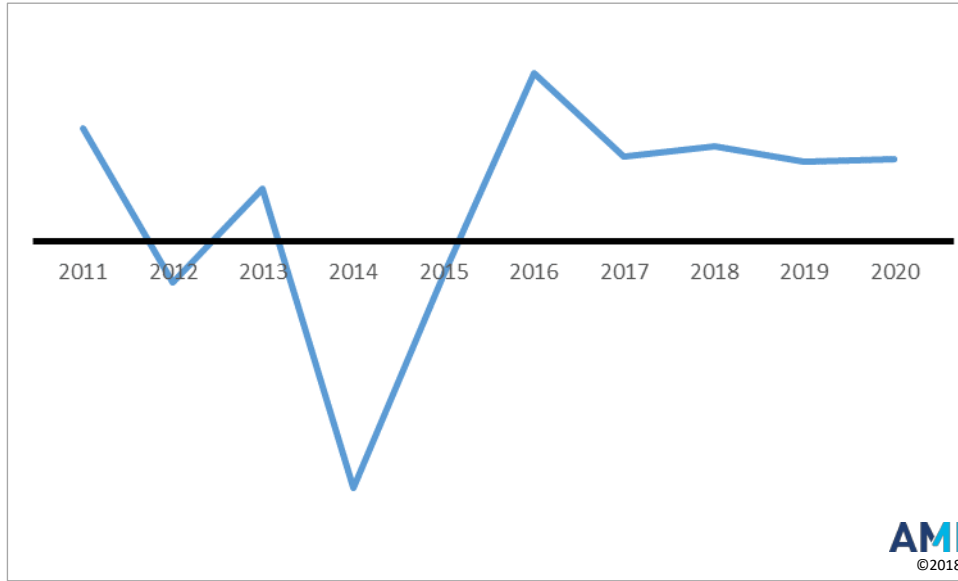
### REGIONAL SPLIT OF SURFACE AREA COATED 2017



It is no mystery why the industry has been depressed in recent years: persistently low oil price, echoes of 2008 recession in the global financial and economic system, slowing global productivity and suppressed access to credit have made it hard to progress. Between 2012 and 2016 the industry shrank by a total of 10.5% overall in terms of surface coated. And while recovery began in 2016, some regions experienced faster growth and better productivity than others. Indeed, this trend is forecast to continue with new countries emerging as world leaders in pipeline construction.

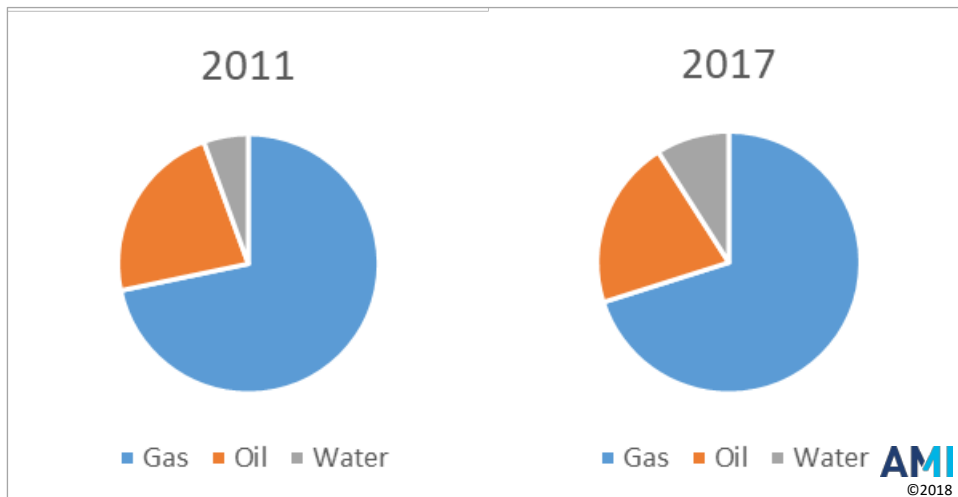
This has of course affected consumption of polymeric material for pipeline coating. Overall, tonnage consumed for pipeline coating has decreased 2012-2016 by 8.9%.

**GROWTH IN PIPELINE SURFACE COATED AREA 2011-2021 (m<sup>2</sup>)**



The pivotal point for the industry has been 2017, with coating activity growing by 6.5% on average from 2016. Due to the unnaturally extended depression in pipeline construction, increasingly rising energy demands, accelerating urbanisation, and the development of the South and East, this growth is forecast to accelerate in the future. However, the forecasts are tempered with uncertainty and challenge and for this reason the future growth rates reported are prudent, and indeed the industry may experience faster growth than anticipated.

**PIPELINE COATING BY APPLICATION 2011-2021**



The report quantifies the market and identifies the demand drivers, material selection trends as well as the challenges pertinent to each region and the changes underway. It provides an analysis of the past and an outlook for the future, based on 2011-2017 data, and forecasts from 2018 to 2021.



The report also provides the historic snapshot of the industry leaders for an encyclopaedic context to the market. The report will be published 31 January 2018.

Through this independent quantitative analysis, subscribers will gain a strong understanding of the scale and direction of the market, its dynamics and the changing market share of the key stakeholders. The report also comes with a quantitative appendix that explains the key trends for each region, application, and material.

For more information on the report, please visit our webpage: [Steel pipeline coating – the global report 2018](#), otherwise you can contact the author and leading researcher of this report – Julia Innes ([julia.innes@ami.international](mailto:julia.innes@ami.international) +44 (0)11 7314 8142).

You can also attend the [AMI's Pipeline Coating conference](#) in Vienna, 14-15 February 2018. For more information please contact the conference organiser, Sabrina Redl ([sabrina.redl@ami.international](mailto:sabrina.redl@ami.international), +44 (0)11 7314 8111).

### **About AMI**

*AMI is a leading provider of information, market intelligence, and events for the global plastics industry. We can support your business on a global scale, with offices in the United Kingdom, United States, and colleagues based in China.*

*AMI provides research, consulting and analytical services and is a major publisher of commercial and technical information for the plastics industry. It organises more than 60 international conferences and seminars each year and also publishes a series of digital magazines, which are distributed free-of-charge globally on the internet and via apps for tablet computers and smartphones.*

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