

PRESS RELEASE

SINGLE PLY ROOFING MEMBRANES GAIN MARKET SHARE

AMI Consulting, Bristol, 11/06/2019 – According to a recently published study by leading industry consultants, Applied Market Information Ltd (AMI Consulting), polymer based single ply membranes are gaining market share from bitumen for waterproofing flat roofs. The impact of single ply's share gain on the bitumen roofing specialists has been significant and now many of the stronger ones also sell single ply.

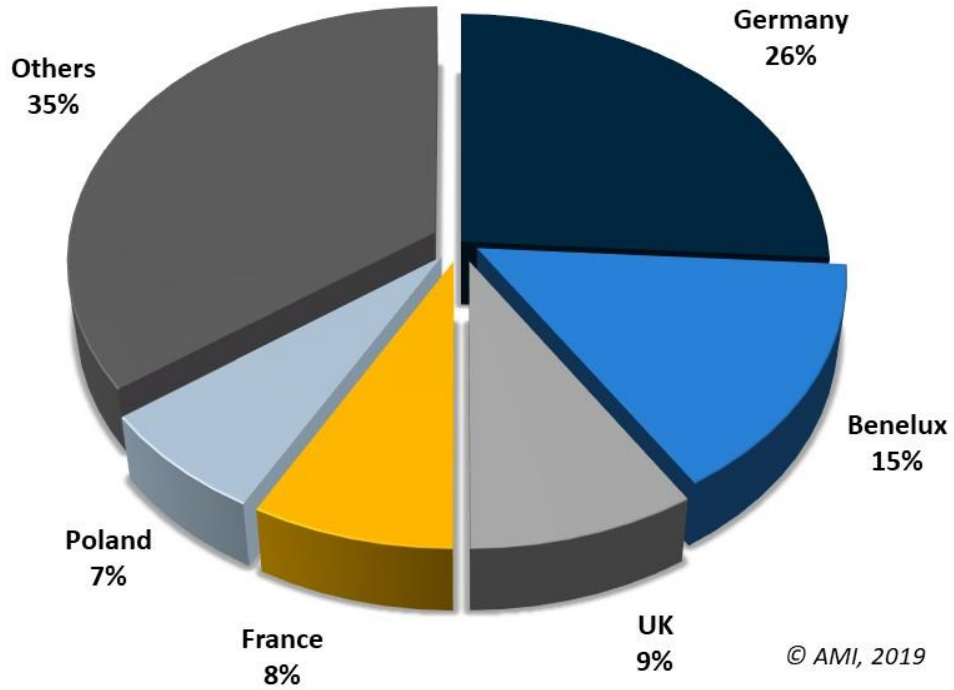
The report's author Sylvia Tabero says that "Construction activity has strengthened in Europe in the last few years driving significant growth in demand for single ply roofing membranes. The market is shifting towards lighter weight and faster construction techniques which benefits single ply at the expense of bitumen membranes. Another major influence is the growth in on-line shopping which is driving demand for new logistics buildings."

Strong technical innovation in polymeric single ply means better durability, improved aesthetics, easier installation and improved bitumen compatibility.

Single ply roofing membranes are made mainly from TPOs (flexible thermoplastic compounds based on speciality polyethylene or polypropylene copolymers), EPDM and PVC. The key requirement is long-term performance despite direct exposure to weathering. These are demanding conditions which require a deep technical commitment by the producers of single ply membranes.

Leading specialist suppliers of single ply membranes in Europe include Carlisle, Firestone, Protan, Renolit and Sika. Several of the bitumen producers like Bauder, BMI Icopal, IKO, Mapei and Soprema also make single ply having entered the market either via acquisition or greenfield investment. There is a market shift in which companies selling membranes are broadening their portfolio of products which is driving M&A activity in related segments.

**FIGURE 1:
 THE MARKET FOR SINGLE PLY MEMBRANES IN 2018 IN EUROPE (%)**



An AMI Consulting report – Single Ply Roofing Membranes in Europe 2019

‘[The European Market for Single Ply Membranes](#)’ is a detailed multi-client research report published in May 2019. For further information please contact John Nash at AMI Consulting: john.nash@ami.international or Tel. +44 117 924 9442