

PRESS RELEASE

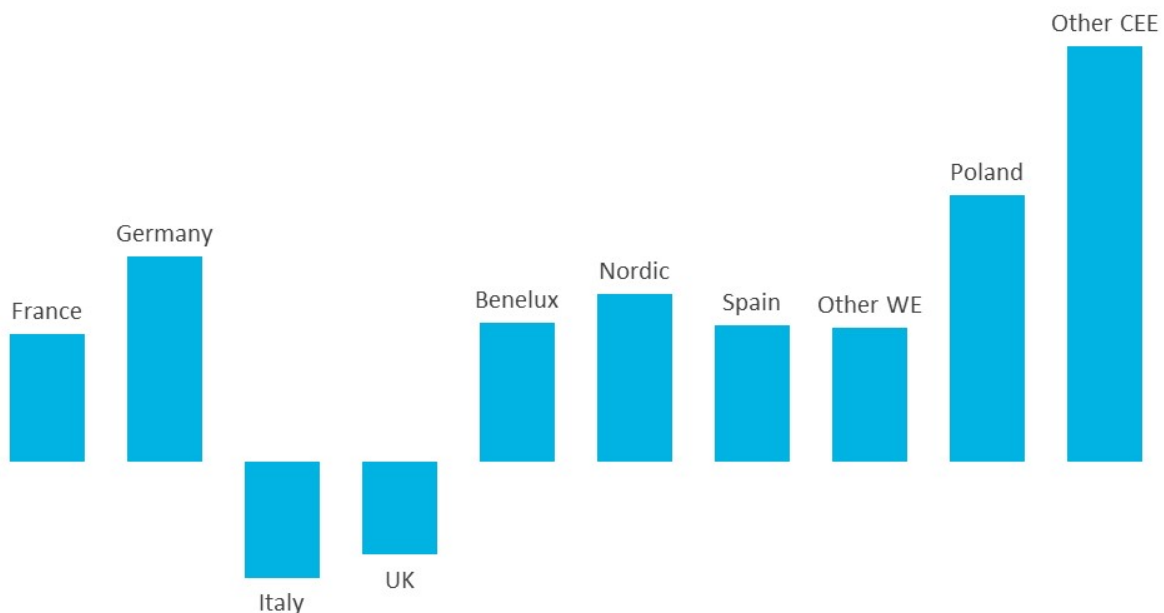
Palletisation Films - The European Market 2019

A new study published by AMI Consulting

AMI, Bristol, 30/07/19 – A new report from AMI Consulting published in July 2019 quantifies and analyses the European palletisation films market and examines the most recent industry dynamics.

The 2019 edition of AMI’s Palletisation films – The European market report quantifies current and future demand for film, it provides estimates of the production of pallet stretch wrap, shrink hoods and stretch hoods and demand for each film type in each geographical market with a forecast to 2023. It also examines material usage, highlighting the advantages and disadvantages that each material may give the end-user and trends affecting changes in film formulation. Moreover, the study provides a detailed analysis of the industry structure and the way in which producers are reorganising while highlighting their market position and business strategies.

FIGURE 1:
2018-2023 CAGR FOR PRODUCTION OF PALLISATION FILMS IN EUROPE BY COUNTRY



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An AMI Consulting report: Palletisation Films – The European Market 2019

The three pallet unitisation films covered in this study represent a major segment of polyethylene packaging activity within Europe. They jointly account for 20% of total polyethylene film production in Europe, with pallet stretch film being the most important by far as alone it accounts for 15% of all PE films produced in the continent. All three films provide significant value within the supply chain as they provide a high level of pallet stability and load protection during transit and storage in an extremely cost-effective way.

European producers are and will continue focusing their strategic investments on the optimisation of the production process, the provision of high quality and competitive films that are as tailored as possible to end users' specific requirements while ensuring load stability according to new EU regulations. The industry will continue to push for innovation and to use metallocene resins and other higher alpha-olefins to downgauge further wherever possible. The current demand for products that meet the circular economy concept and standards will also play an important part in achieving these aims.

This updated study, undertaken by AMI Consulting, provides the tools and database that enable companies to formulate coherent plans for their future progress within the palletisation segment of the polyethylene film market, to prepare meaningful strategies and to fully exploit emerging business opportunities.

[Palletisation Films – The European Market 2019](#) is a detailed multi-client research report published in July 2019. For further information please contact Elena Mozzato, Senior Research Analyst at AMI Consulting: E/ elena.mozzato@ami.international T/ +44 117 924 9442

In addition to its consultancy work, AMI organises annual conferences and expos including [Stretch & Shrink Film US](#), and the next will be held in New Orleans, United States on 3-4th December 2019.