

## PRESS RELEASE

### Versatility and sustainability. Does BOPET have the answer?

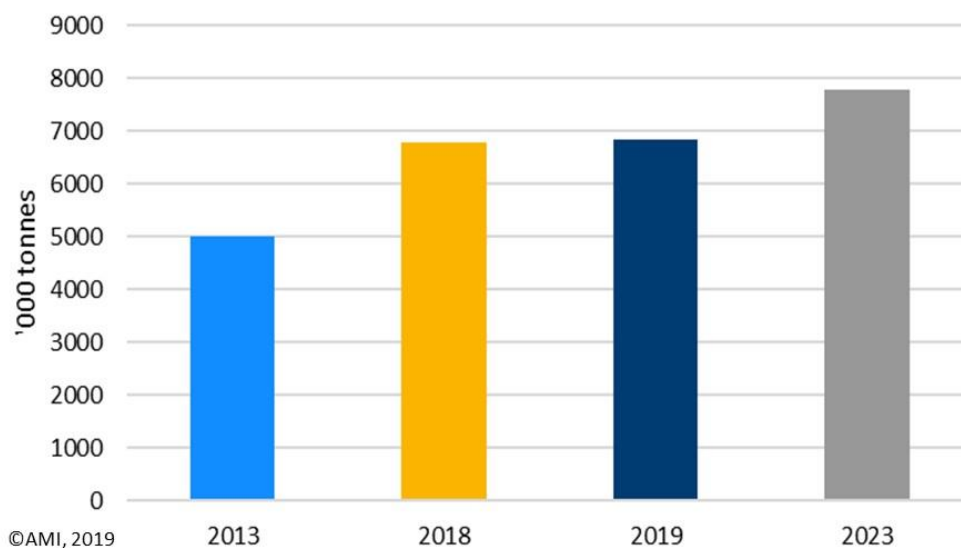
AMI, Bristol, 30/09/19 – BOPET film is one of the fastest growing polymer film substrates according to a new report from industry consultants, AMI Consulting, published in September 2019. Growth is driven by its extensive use in both packaging **and** technical applications due to its unique combination of properties, excellent processability, adhesion to coatings and adhesives and great decorative appeal.

Capacity is forecast to increase by over 50% by 2023, with the biggest surge in capacity during 2013-2018. In 2018, global BOPET capacity is estimated at 6.7 million tonnes, with the biggest volume located in China.

BOPET is in the enviable position of being hugely versatile, not only for packaging but also for its suitability for non-packaging applications in such diverse and growing markets as solar panels (PV), touch screens, capacitors and identity cards.

Recognising BOPET’s versatility, many plastic film manufacturers are seeking to upgrade and diversify their production facilities in order to spread their customer base and market reach. Strategies include moving into BOPET production in addition to core products such as BOPP, offering BOPET production in completely new geographic locations, thereby being closer to customers, and upgrading key BOPET equipment in order to optimise sales and utilisation rates.

**FIGURE 1: GLOBAL BOPET CAPACITY 2013-2023**



Market report: BOPET Films – The Global Market 2019

**Sustainability** is a key disruptor. Although concerns around environmental issues and plastic packaging continue to plague flexible packaging suppliers, BOPET films continue to increase in demand due to several different socio-economic and technical performance factors. Globally, BOPET films continue to grow thanks to the difficulty in replicating all their properties without a) increasing costs and b) increasing the volume of raw materials used.

With consumers increasingly questioning the use of plastics in general, and those not widely recycled in particular, key players in the BOPET industry are keen to highlight the many positive environmental credentials of their products. Polyester is the most widely recycled polymer; BOPET films can include high levels of rPET (recycled PET), and many key players are investing in new plastics recycling technology such as pyrolysis or additives which can make BOPET fully biodegradable.

AMI 's new report "BOPET Films – the Global Market" investigates the BOPET market, looking at its future in both packaging and industrial applications. AMI is able to track developments and investments by country and market through its extensive network of industry contacts and conference delegates which it has built up over decades specialising in the plastics business. This new report update provides insight on the growth strategies of the leading BOPET film producers, how they are developing by region and how they are addressing the challenges of sustainability with flexibility both now and in the future.

*This study is aimed at assisting industry participants and investors in anticipating change, formulating response strategies, directing R&D investment, and proactively managing the threats. It analyses the global market opportunity and reviews the industry structure. AMI's product portfolio catering to the biax films industry includes specialist conferences in Europe (Vienna, March 2020 and November 2019/2020) Asia (Bangkok March 2020) and USA (Chicago, June 2020).*

Market report: [BOPET Films – the Global Market 2019](#) is now available.

#### **FURTHER INFORMATION:**

**Name:** Andrea Jenn  
**Tel:** +44 (0)117 924 9442  
**E-mail:** [Andrea.jenn@ami.international](mailto:Andrea.jenn@ami.international)