

## **SPEAKERS FROM ACROSS THE VALUE CHAIN SPEAKING AT AMI'S SPECIALTY PACKAGING FILMS ASIA CONFERENCE**

*The conference will take place in Bangkok from  
10-11 March 2020*

*AMI, BRISTOL 17<sup>th</sup> October 2019* – In today's global packaging films market, there is no region more exciting and dynamic than the Asia Pacific region. Consumption is growing and companies are seeking to address a more demanding customer base. Consumer goods companies require flexible packaging with a combination of convenience features for busy lifestyles, a high level of food safety and, increasingly, packaging which not only protects the valuable product inside the pack, but also the environment, once the pack has been used.

How are companies managing to address these complex challenges? Join AMI in Bangkok from 10-11 March 2020 for the 7<sup>th</sup> Specialty Packaging Films Asia conference to find out. The conference will kick off with a market analysis of the future of BOPET in global packaging markets, by Andrea Jenn, Consultant with **AMI Consulting**, followed by packaging converter **TPN Flexpak** sharing a view into the future of flexible packaging in 2030.

Today sustainability is an issue which affects all manufacturers, large or small. Global brand **PepsiCo Inc** will kick off the session on environmental responsibility with a detailed look at recyclable and bio-degradable packaging films. Films producer **Ester Industries** will showcase their sustainable packaging solutions for flexible packaging and **Kroenert GmbH** will explore the latest innovations in process and machinery concepts for sustainable packaging. Flexible packaging manufacturers and suppliers are contributing to the sustainability agenda by developments which reduce food waste whilst also lowering the volume of raw materials used. High barrier packaging films are one such example, and **Nippon Gohsei Asia Pacific Pte** will introduce their latest innovation in high gas barrier materials, whilst **PTTMCC Biochem Company** will explain the benefits of a renewable carbon based polyester.

The fast pace of change in the FMCG sector means that companies must constantly keep track of changing regulations and new technology. The **National Reference Laboratory For Food Contact Materials**, Guangdong IQTC will explain the current circumstances for China FCMs. **Taisei Lamick Malaysia** and **Morchem** will share new technical and performance solutions.

Asian consumers are following the global mega-trend towards healthier foods. **Ruchi Soya Industries**, an Indian food manufacturer, will share their view of flexible packaging in the food industry, followed by **Polyplex**, explaining how they are helping customers with the challenges of post-consumer multilayer plastics.

The increasing use of barriers to extend shelf-life and improve packaging performance will be explored on Day 2, with contributions to discussions from **Gap Srl**, **UBE**, **Max Specialty Films** and **Bobst**.

Along with downstream performance, advances in raw materials solutions are at the forefront of optimising flexible packaging performance. **Dow Packaging and Specialty Plastics** will present a paper on designing for recyclability. **Borouge Pte** and **HMC Polymers** will conclude the second day of the conference, sharing technical advances in materials for speciality packaging films.

MARKET EXPERTISE / CONFERENCES / MAGAZINES / EXHIBITIONS / DATABASES



Third Floor, One Brunswick Square, Bristol, BS2 8PE, United Kingdom

info@ami.international

T / +44 (0) 117 924 9442

F / +44 (0) 117 311 1534

The conference provides a great opportunity to network with local and international experts in film packaging and learn about the latest technology and market updates. Meet buyers, converters, manufacturers researchers and industry suppliers at Specialty Packaging Films Asia 2020 and keep your competitive edge!

**Specialty Packaging Films Asia 2020 (10-11 March 2020, Banyan Tree Hotel, Bangkok, Thailand)**

The full programme can be found on AMI's website: [www.amiconferences.com](http://www.amiconferences.com). For further information on attending, exhibiting or sponsoring this event please contact Rocio Martinez, Conference Development Manager at AMI Conferences: on [rocio.martinez@ami.international](mailto:rocio.martinez@ami.international) or +44 (0) 117 314 8111.

**About AMI:**

We are the leading provider of information, market intelligence and conferences for the global plastics industry. Our business is underpinned by our talented staff and our unique databases. Our Consultants, Researchers, Writers and Event Organisers include many of the most respected experts in their fields. We can help you grow your business by identifying exciting market opportunities, new customers and innovative technologies from our intimate understanding of the global plastics processing industry, knowledge of how the markets have changed and where they are heading.

[www.ami.international](http://www.ami.international)