

PRESS RELEASE

AMI'S THE GRASS YARN and TUFTERS FORUM 2020

The event will take place in Barcelona from 23 – 25 March 2020

The 15th edition of AMI's [Grass Yarn and Tufters Forum](#) will take place at the Hilton Barcelona, Barcelona, Spain on 23 – 25 March 2020.

The Grass Yarn & Tufters Forum 2020, is recognised as the foremost platform to gain insight into developments in synthetic turf from around the world. The Grass Yarn & Tufters Forum 2020 will provide a unique opportunity to learn about the key issues in the industry and how they are being addressed including structural changes in the market, application and product developments, growth prospects and environmental concerns.

The event starts with a valuable networking cocktail reception followed by two days of presentations, day one starts with 'Views from the market'. This session begins with AMI's presentation on 'The changing market for Artificial Turf'. This is then followed by presentations from the Football Association of Norway, the International Hockey Federation and the World Minifootball Federation, these presentations will address their experiences with artificial grass and their needs. We later hear from Liberty Tire Recycling on 'The uses and the challenges facing suppliers of crumb rubber infill' This session also has presentations from Forever Lawn from the United States, Evergreens UK talking about the artificial grass in landscaping.

The second half of day one focuses on 'Durability and Sustainably', this features presentations from the ESTC, GBN Artificial Grass Recycling, Tencate and Re-Match talking on 'A vision for a sustainable future for synthetic turf'. Day one will end with a networking conference dinner in a local restaurant. CC Grass introduces our first session of day two 'Examining player-surface interactions' they will address 'Why do footballers dislike synthetic turf and what can we do about it?' This is then followed by research findings by Labosport and Sports Labs. As day two concludes we revisit 'Durability and Sustainably', Dow presents on 'Polyethylene developments for sustainable artificial turf' followed by Radici Pietro Industries, Don & Low and Versalis.

The Grass Yarn & Tufters Forum 2020 boasts a truly international audience, ranging from China and Japan to Europe and North America. It also brings together representatives of the entire supply chain, offering unrivalled opportunities to network, exchange experience and learn through interaction with colleagues, suppliers, customers and competitors.

The full programme can be found on AMI's website, [here](#). For further information on attending, exhibiting or sponsoring this event, please contact Lorna Grey, Senior Conference Organiser, on Tel: +44 117 314 8111 or lorna.grey@ami.international

About

About Applied Market Information Ltd. Applied Market Information Ltd. (AMI) is a leading global market research consultancy and a leading organiser of conferences for the plastics industry around the world. AMI has offices in the UK and the US. The company provides research, consulting and analytical services and is a major publisher of commercial and technical information for the plastics industry. It organises more than



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60 international conferences and seminars each year and also publishes a series of digital magazines, which are distributed free-of-charge globally on the internet and via apps for tablet computers and smartphones.

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